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Moovly Media Announces API Integration with Shutterstock

VANCOUVER, CANADA -- (Nasdaq – September 25th, 2017) Moovly Media Inc. (TSX VENTURE: MVY) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce that it has entered into an API integration with Shutterstock (NYSE: SSTK).

Moovly has integrated Shutterstock's API technology to offer its clients access to Shutterstock's more than 150 million digital assets via the Moovly Studio editor. This is the first instance where Shutterstock will license video and music directly through its API.

Shutterstock is known as a leading global technology company offering a creative platform for high-quality assets, tools and services to businesses, marketing agencies and media organizations around the world and Moovly is well known for its leading video creation technology.

Through this agreement Moovly users get seamless access to more than 150 million of Shutterstock's digital assets (including video, images and, music) to make even more engaging and impressive content. Importantly too, this integration provides Moovly with an additional revenue opportunity by reselling Shutterstock's assets.

This integration continues Moovly's positioning as the thought and technology leader in the high-end video creation platform space and a simple to use, cost effective yet advanced tool, an invaluable combination for creative professionals.

Brendon Grunewald, CEO of Moovly said "This is an important integration for Moovly, it brings a vast collection of assets to our users and in doing so makes Moovly the undisputed market leader and gives credibility to Moovly's offering in the market. We look forward to working with Shutterstock to provide the most intuitive, cost effective means for anyone to tell their story, whether that is to promote a product or market to new audiences."

"Moovly understands that the ever increasing consumption of video on social platforms is fueling a growing expectation from marketers and businesses to produce high-quality visual stories within shorter timeframes," said Alexander Reynolds, Senior Director of Business Development at Shutterstock. "The integration of Shutterstock's API empowers users to quickly and easily search and license millions of images, video, and music tracks, to create compelling video content, without leaving the Moovly Studio platform".

For additional information regarding Moovly, please refer to its website at www.moovly.com

Files are available for download in press room

Please visit our press room for images of founders, logo files, screen shots and other materials at www.moovly.com/pressroom.

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By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated March 30, 2016 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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