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Moovly Announces Corporate Private Galleries – allowing large organizations to share Moovly content with their audiences.

VANCOUVER, CANADA -- (Oct 24, 2017) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: 0PV2) ("Moovly" or the "Company") is pleased to announce that it is launching Corporate Private Galleries, a new extension to its video production platform that enables enterprises, large organizations and brands to easily make their Moovly content available to their target audiences in organized, managed online channels.

Moovly users today can easily publish the Moovly content they created to public platforms such as YouTube, Facebook or the public Moovly Gallery. While content publishing typically happens in a random, unorganized way, organizations can use Moovly to create series of videos in different chapters or categories, presenting these videos to their audiences in a structured, easily searchable online collection. Examples include employee videos about HR or IT matters, premium customer content, product videos, brand campaign videos, video creation contests, contest content, etc. Moovly's new Corporate Private Galleries offer a solution to this need and provide a simple and secure way for organizations to offer organized channels of Moovly content to their viewers.

This solution includes:

- A private online gallery of Moovly videos that can be organized in categories and tagged for searching purposes.
- QR generation and moov.ly shortlink generation for published gallery videos, providing viewers with rapid and convenient access to videos. To support this, Moovly provides a QR Viewer app for iOS and Android devices.
- Analytics on these private galleries to provide insight in visits and views.

Geert Coppens, co-founder and CTO of Moovly commented, "The new offering provides an answer to a much requested requirement expressed by corporate customers, brands and large organizations. Private Galleries complement Moovly's offering to business users that use Moovly for volume video productions which need to be offered to viewers in a rapid, private and organized way."

Stef Van Malderen, publishing manager at Plantyn, an educational publisher part of the European publishing group Infinitas Learning, commented, "We have used Moovly's powerful Studio editor to create over 350 math videos for primary school teachers and students. Moovly's new private gallery offering now enables us to present these videos in a structured and easily updatable channel. Furthermore, the Moovly QR viewer app makes it very simple for children using tablets or smartphones to access our videos from the QR codes we provide with our text books."

Corporate Private Galleries are available to Moovly Business users and can be customized and branded in line with company or product graphical styles.

About Moovly:

Moovly is the leading provider of Cloud based tools to tell Marketing Communications and Training stories using videos and presentations.

Moovly's advanced Studio editor with over 150M digital assets seamlessly integrated (via our partnerships with Shutterstock & Videoblocks), is all you need to make engaging videos to promote or explain your product and service.

Moovly's API and BOTs technology allow ourselves and 3rd parties to automate some or all of the content-making process, whether that be mass customization / personalization (Video version of MailMerge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, Small Businesses, Freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice in creating engaging video content.

"Your Story begins with Moovly"

For additional information regarding Moovly, please refer to its website at www.moovly.com.

Files are available for download in our press room at www.moovly.com/pressroom.

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By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products

decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated March 30, 2016 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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