

Tuesday January 9th, 2018

Moovly Provides Update On Integration With Shutterstock

VANCOUVER, CANADA -- (Jan 9, 2018) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce the second phase of integration into Shutterstock, a leading global technology company offering a creative platform for high-quality assets, tools and services.

This advanced integration will allow any Shutterstock customer, after linking their Shutterstock account to Moovly, to use any previously purchased Shutterstock content in the Moovly Studio editor at no extra cost. Shutterstock customers can also purchase content via Moovly Studio using their existing Shutterstock credits, making the process of creating content in Moovly with Shutterstock assets even easier.

Brendon Grunewald, co-founder and CEO of Moovly commented, "Phase One of the Shutterstock partnership added significant value to Moovly's product offering by making over 150 million digital assets available to Moovly users. Phase two benefits Shutterstock users by seamlessly integrating their previously downloaded Shutterstock assets and credits into Moovly. In addition, Shutterstock users who register on Moovly via the Shutterstock partner page get a month of Moovly Pro for free. We look forward to an increased user base on both platforms as a result of this additional integration."

Benefits to Shutterstock users:

- Easy sign on and a month of Moovly Pro at no charge.
- Access to all existing Shutterstock assets in Moovly.
- Ability for Shutterstock users to purchase shutterstock assets using Shutterstock credits they purchased in Shutterstock.

About Moovly:

Moovly is the leading provider of Cloud based tools to tell Marketing Communications and Training stories using videos and presentations.

Moovly's advanced Studio editor with over 175M digital assets seamlessly integrated (via our partnerships with Shutterstock & Videoblocks), is all you need to make engaging videos to promote or explain your product and service.

Moovly's API and BOTs technology allow ourselves and 3rd parties to automate some or all of the content-making process, whether that be mass customization / personalization (Video version of MailMerge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, Small Businesses, Freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice in creating engaging video content.

“Your Story begins with Moovly”

For additional information regarding Moovly, please refer to its website at www.moovly.com.

Files are available for download in our press room at www.moovly.com/pressroom.

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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating

events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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