

March 13, 2018

BlockChain and Cryptocurrency Media company selects Moovly to produce and automate mass video content creation

VANCOUVER, CANADA -- (March 13, 2018) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce that BLOCKCOINToday has selected Moovly as its supplier of video creation solutions.

BLOCKCOINToday is a leading media and business intelligence provider specialized in cryptocurrency, blockchain and ICO news, media coverage, industry reports and business intelligence.

The blockchain and cryptocurrency news portal will use Moovly's Studio editor to produce news content and learning resources as well as templates for the Automation BOTS it intends to build using Moovly's advanced API which will increase the speed of customizing video content creation and thus increase productivity significantly.

Doug Hall, Publisher of BLOCKCOINToday, commented "Our intended use of video as a medium meant that we could not cost effectively rely on existing software and workflows to manually adapt and customize each and every video we intend to make going forward. Moovly's API enables us to automate or significantly reduce the time, cost and complexity to produce high impact content via mobile and desktop devices. Moovly improves our ROI and at the same time means we can make more content at a fraction of the time and cost."

Brendon Grunewald, CEO of Moovly commented, "We are glad to have BLOCKCOINToday as a partner. BLOCKCOINToday's plans are exactly the type of company we believe can take advantage of our API and associated BOTs. BlockChain and cryptocurrencies are a fast-moving space, and automation and customization can help many news publishers mass update video content similar to "find and replace" in a text document."

About BLOCKCOINToday:

BLOCKCOINToday is the authority for breaking news, research and global trends in the blockchain and cryptocurrency industry. The active news portal provides industry leaders with blockchain business intelligence from news gathered by a team of industry professionals and cryptocurrency market cap data and research drawn from global sources and presented in easily accessible form.

About Moovly:

Moovly is the leading provider of Cloud based tools to tell Marketing Communications and Training stories using videos and presentations.

Moovly's advanced Studio editor with over 175M digital assets seamlessly integrated (via our partnerships with Shutterstock & Videoblocks), is all you need to make engaging videos to promote or explain your product and service.

Moovly's API and BOTs technology allow ourselves and 3rd parties to automate some or all of the content-making process, whether that be mass customization / personalization (Video version of MailMerge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, Small Businesses, Freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice in creating engaging video content.

"Your Story begins with Moovly"

For additional information regarding Moovly, please refer to its website at www.moovly.com.

Files are available for download in our press room at www.moovly.com/pressroom.

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reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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