

March 6th, 2018

Moovly Announces PayPal Integration to Support High User Growth

VANCOUVER, CANADA -- (March 6th, 2018) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce a new PayPal integration, enabling users from growing geographic markets to purchase subscriptions and media assets without the use of a credit card.

Due to substantial user growth in markets such as India, Asia, and Eastern Europe, where credit card use is substantially lower than in other areas, and due to demands from users in such areas for alternative payment methods, Moovly has integrated PayPal as a new payment method. This will allow new users to easily purchase subscriptions and media items from the 150 million available via its Shutterstock integration, all without the use of a credit card.

Brendon Grunewald, co-founder and CEO of Moovly commented, "Integrating Paypal is specifically to cater to the growing number of users that register with Moovly, yet don't have a credit card, particularly from growth geographies like Eastern Europe, India and Asia. This should allow those users to use Moovly, rather than seem an inferior free option."

About Moovly:

Moovly is the leading provider of Cloud based tools to tell Marketing Communications and Training stories using videos and presentations.

Moovly's advanced Studio editor with over 175M digital assets seamlessly integrated (via our partnerships with Shutterstock & Videoblocks), is all you need to make engaging videos to promote or explain your product and service.

Moovly's API and BOTs technology allow ourselves and 3rd parties to automate some or all of the content-making process, whether that be mass customization / personalization (Video version of MailMerge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, Small Businesses, Freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice in creating engaging video content.

"Your Story begins with Moovly"

For additional information regarding Moovly, please refer to its website at www.moovly.com.

Files are available for download in our press room at www.moovly.com/pressroom.

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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no

obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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