

July 6, 2018

Moovly, makers of Moovly Studio, joins Versus Systems to offer Moovly Pro Memberships in Nascar Heat Mobile – available now

Moovly Media Inc. (“Moovly” or the “Company”) (TSX.V: MVY) (OTC: MVVYF) (FRANKFURT: **0PV2**) today announced it has entered into partnership with Versus Systems, Inc. (“Versus”) (CSE: VS) to offer Moovly Pro memberships to gamers through Versus’ Winfinite platform inside NASCAR Heat Mobile.

Moovly enables anyone to create engaging multimedia content by making video creation affordable, intuitive, and simple. Moovly users can choose from extensive content libraries in various styles as well as adding their own images, movies and sounds to create videos and presentations. Finished work can be published on corporate websites, Facebook, and YouTube, and can be shared for viewing or editing in the online Moovly User Gallery or downloaded with the click of a button.

Moovly is used by creators and broadcasters in many arenas from personal YouTube channels, to gaming, to education, to non-profit organizations. With Moovly, content becomes easy to edit, and fast to update. It is the choice for easy, cloud-based video creation and editing.

“Our users use Moovly to make videos for YouTube, FaceBook, Twitch and other social networks, making gamers and companies involved with gaming great markets for us. Versus and the Winfinite platform make it simple to get product and brand front and center within exciting games like NASCAR Heat Mobile. Versus is like Google AdWords for gaming” says Brendon Grunewald, CEO of Moovly.

“We are excited to work with Moovly as a prize provider in NASCAR Heat Mobile.” said Matthew Pierce, CEO of Versus. “Gamers love broadcasting. Between Twitch and YouTube, millions of hours of content are created and watched by gamers every day. With the Moovly Pro memberships available as prizes inside NASCAR Heat Mobile, players can have a chance to show their gaming prowess to the world.”

About Versus Systems

Versus Systems, Inc. has developed WINFINITE - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via WINFINITE, and gamers compete for those prizes. For more information, please visit www.versussystems.com.

For more information on Versus Systems’ new platform, WINFINITE, visit www.versussystems.com or visit Versus Systems official YouTube channel.

About Moovly

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and presentations. Moovly’s advanced Studio Editor with over 175 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly’s API and BOTs technology allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from >300 of the Fortune 500, small

businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

For additional information regarding Moovly, please refer to its website at www.moovly.com.

“Your story begins with Moovly”

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

Brendon Grunewald
President, CEO and Director
Office phone: +32 9 398 81 20
Email: press@moovly.com

Dan Whittle
Phone: +1 604-639-4486
Email: Daniel.whittle@moovly.com

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This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated September 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the

United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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