

October 18, 2018

## **Moovly Partners with Bynder to Offer Video Creation Solutions**

**VANCOUVER, CANADA -- (October 18, 2018) Moovly Media Inc. (TSX.V: MVY) (OTC: MVVYF) (FRANKFURT: 0PV2) ("Moovly" or the "Company")** is pleased to announce a partnership with leading cloud-based digital asset management (DAM) software provider Bynder to offer brands and enterprises brand-aligned video creation solutions.

A global leader in digital asset management (DAM) and one of the fastest growing companies in Europe according to the Financial Times, Bynder provides companies with a smart and fast way to manage their digital files, including images, audio files and videos. Through the new partnership, companies will now have access to these digital assets within Moovly, enabling them to seamlessly create new videos and presentations that are fully aligned with company brand guidelines.

The Bynder integration was initiated when Moovly won a major contract with a multinational client through a competitive bid process. That led to a broader partnership through which many more corporations can take advantage of both Moovly's and Bynder's integrated solutions.

Geert Coppens, co-founder and CTO of Moovly, commented: "As both Bynder and Moovly come with an open API, our combined solution enables enterprises to leverage their company media assets to easily create new video content for communication, marketing or training. This new partnership illustrates our commitment to integrate and partner with leading companies to strengthen our offering in the market and add value to our platform."

"The partnership with Moovly supports our goal to make cloud-based digital asset management more efficient for everyone. The powerful, yet user-friendly video creation capabilities of Moovly extend Bynder's integration options in a significant way," said Karalynn Lewis, Technology Partnerships Manager of Bynder.

For more information on Bynder, please visit [www.bynder.com](http://www.bynder.com).

### **About Moovly:**

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and presentations.

Moovly's advanced Studio Editor with over 175 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly's API and BOTs technology allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

*"Your story begins with Moovly"*

Files are available for download in our press room at [www.moovly.com/pressroom](http://www.moovly.com/pressroom).

For additional information about Moovly, please refer to [www.moovly.com](http://www.moovly.com).

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*By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at [www.sedar.com](http://www.sedar.com). Some other risks and*

*factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

*The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.*

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