

December 4, 2018

Moovly announces new Education Plans to meet high demand from education sector

VANCOUVER, CANADA -- (December 4, 2018) Moovly Media Inc. (TSX.V: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce, due to high user demand in the educational sector, the launch and availability of a new **Edu Pro** subscription plan, as well as the upcoming launch of an **Edu Class** group subscription with availability in early 2019. These plans will be accessible to teachers, students, and employees with email addresses from educational domains.

As a direct response to continued demand and interest from the educational sector, Moovly introduces two new product offerings that include a number of unique features, such as project collaboration, enhanced customer support, template creation, floating licenses, shared school media libraries, group management, and the ability to download video content in HD quality without Moovly branding. The new education plans will allow users to create high quality educational videos and collaborate on projects as a team.

The Edu Pro subscription provides access to video creation in Moovly Studio at a reduced introductory price of \$99 instead of \$299 per year. Video content creation is a highly requested skill in modern education, where Moovly plays a key role in providing powerful, accessible and affordable video-making capabilities.

Geert Coppens, Co-Founder and CTO of Moovly, commented: "These new education plans will enable students, teachers, professors, researchers and school personnel to create professional-level content at affordable pricing for their educational video projects, such as school assignments, research reports, lessons, tutorials or e-learning content. The Edu Class plan will enable schools and universities to organize and manage these experiences at a group level."

For more information on Moovly, please visit www.moovly.com.

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communication and training stories using videos and presentations.

Moovly's advanced Studio Editor with over 175 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly's API and Automator technologies allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail merge), and automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

Brendon Grunewald
President, CEO and Director
Office phone: +32 9 398 81 20
Email: press@moovly.com

Dan Whittle
Phone: +1 604-639-4486
Email: Daniel.whittle@moovly.com

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By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required

approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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