

Moovly extends Google Suite integration

VANCOUVER, CANADA -- (May 16, 2019) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MIVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce that it has launched an integration with Google GSheets, a spreadsheet program included as part of the web-based software office suite offered by Google (**NASDAQ: GOOGL**). This integration gives all Moovly customers access to the Application Programming Interface (API) Automator without having to do any custom development to produce masses of video.

As a direct response to customer requests, Moovly has developed the ability for customers to mass produce videos via data in a Google GSheet, making it possible to create large volumes of videos and then download or publish them to social media channels without any engineering effort. This integration is yet another example of the ease with which Moovly, Customers and 3rd parties can use the API Automator to produce masses of product videos.

Database driven video production is suitable for companies seeking to produce a unique video for each and every product, such as e-commerce sites, real estate agencies, consumer goods, or electronic components.

Brendon Grunewald, Co-Founder and CEO of Moovly, commented: *"It's encouraging to see the increase in large companies approaching us to help them solve their challenge to produce ever increasing numbers of video content. Whether that be via templates used in our Quick Edit forms to large volumes of video content based on product data. Think of this as Mail Merge for Video - just like you can produce personalized emails to each client, you can now personalize videos per client, per product, and so on. Given that millions of businesses use Google's GSuite to store data, this integration means we can offer this as a standard feature to all customers."*

How the Google GSheet integration works:

1. Client or Moovly makes a suitable template in the Moovly Studio editor, identifying which elements are fixed and which will be replaced by the Automator.
2. Client selects a Google GSheet which contains the relevant data to be fed into the template to produce a video.
3. Moovly's Automator merges the template with the data in the Google GSheet producing a video per row of data in the sheet.
4. The resulting video can then be published to a cloud-based storage solution (such as Google GDrive, DropBox, Box.com, or Microsoft's OneDrive) or social media including Google's Youtube or Vimeo etc.

The result being a large number of consistently branded videos, each customized to an individual product or customer (think personalized greetings, invitations, update videos).

Customers looking to produce videos in volume via their own databases, especially if those videos need to be automatically updated when the data updates, should contact us, as this is achievable via a custom Automator.

For more information and a demo of how this works, please visit:
www.moovly.com/products/video-automator.

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and video presentations.

Moovly's advanced Studio Editor, with millions of assets seamlessly integrated (via Getty Images, iStock and StoryBlocks), is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources.

With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

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"anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward-looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause results to differ materially from those expressed in the forward-looking information also include but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

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