

Moovly Media Announces Integration of Amazon Transcribe and Google Translation's AI Systems into Popular Video Creation Platform

VANCOUVER, CANADA -- (November 19, 2020) Moovly Media Inc. (TSXV: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce added functionality to Moovly's popular video creation platform through access to leading AI driven transcription and translation systems. Through the integration of Amazon Transcribe and the Google Neural Machine Translation (GNMT) engine, Moovly is able to extend automated audio transcription and text translation tools through their cloud-based video creation platform.

Moovly's over 3 million international users create videos to engage audiences in many languages and countries. Keywords and subtitles can enhance the intelligibility of video content for their viewers. In most video creation tools on the market today, translating text and adding subtitles content are time-intensive, manual tasks. Moovly's new audio transcription feature lets users automatically convert spoken soundtracks to subtitles. With this new feature, Moovly can not only automatically create subtitles but also translate them and other video content into any language.

Moovly CTO Geert Coppens explained that "with a simple mouse click, Moovly users are now able to convert voice content to subtitle text. The Amazon-based transcription engine listens to the video and puts it in writing for the user. Likewise, Moovly's AI has embedded Google Translate so users can automatically translate their videos into all 109 languages."

"These new features further illustrate Moovly's commitment to democratize expensive or expert-level features of our digital media platform," said Moovly CEO Brendon Grunewald. Adding, "Moovly makes the ability to create professional looking videos for anyone simple and easy-to-use."

To see how this works and find out more visit: <https://www.moovly.com/features/ai> (includes explainer video)

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

For additional information about Moovly, please visit www.moovly.com.

Brendon Grunewald
President, CEO and Director

Email: press@moovly.com

Kelsey Chin
CFO and Company Secretary
Email: press@moovly.com

- ### -

Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated June 30, 2020 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.