

## Moovly Grants Stock Options

VANCOUVER, CANADA -- (October 8, 2021) Moovly Media Inc. (TSXV: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") announces that it has granted an aggregate of 450,000 incentive stock options (the "Options") under the Company's Stock Option Plan, at an exercise price of \$0.21, subject to regulatory approval. The Options have a term of 5 years and are being issued to certain directors, officers, employees and consultants of the Company to replace incentive stock options that have expired unexercised.

### **About Moovly:**

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at [www.moovly.com/pressroom](http://www.moovly.com/pressroom).

For additional information about Moovly, please visit [www.moovly.com](http://www.moovly.com).

Brendon Grunewald  
President, CEO and Director  
Email: [press@moovly.com](mailto:press@moovly.com)

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.