



Moovly announces Video Automation partnership with Nordic Easy

VANCOUVER, CANADA - October 18, 2022 - Moovly Media Inc. (TSXV: MVY) (OTCQB: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce a Video Automation and Video Integration partnership with Nordic Easy.

Nordic Easy is a fully online suite of sales, marketing, and administration solutions for the Real Estate industry in Norway and Sweden. A vital part of this online suite of solutions is an ad maker for their clients to enable them to create images and videos using data from their Real Estate database. Moovly is the driving engine behind the video component.

Robert Hald, Managing Partner with Nordic Easy says: "As a technology provider for the Real Estate industry, it is important for us to stand out from the competition and because video marketing is a vital part of every modern company's marketing efforts, we had to look for a video creation solution we could build into our own platform. We found a solution in Moovly and its Video Automator technology after an extensive selection process. Moovly is a reliable partner and has best-in-class video creation, integration, and automation technology."

Moovly CEO Brendon Grunewald is excited about this partnership with Nordic Easy. "Moovly is delighted to have been selected by Nordic Easy. We see many Real Estate companies come to use our services, so we know that our strength is in combining both platform's capabilities. Nordic Easy's know-how of the market and the market's (digital) needs in combination with Moovly's API driven technology, makes Nordic Easy the go-to platform of choice for Real Estate professionals in Norway and Sweden. "

Looking for more info.

- Nordic Easy: <https://nordiceasy.no/>
- Moovly: www.moovly.com

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications, and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers, and Ivy League universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.



“Your story begins with Moovly”

Files are available for download in our press room at www.moovly.com/pressroom.
For additional information about Moovly, please visit www.moovly.com.

Brendon Grunewald
President, CEO and Director
Email: press@moovly.com

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This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated June 30, 2022 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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